# Store Manager
# POINT OF SALE Solution

## Reasons to smile for you and your customers

**For you, each customer, each hour, each sale counts. Each day, your business has to be more profitable, more competitive than the last. But...**

- Do you know if your customers are loyal?
- Do you know your best-selling product for the season?
- Do you manage stocks and sales promotions?
- Do you know which of your sales associates offer complementary products at the register?
- Do you have time to properly plan next season?

The Store Manager Point of Sale Solution will revolutionize your business from the register to the back office.

With the Store Manager Point of Sale Solution, you've got reasons to smile and so do your customers!

### Quick and efficient register transactions

More efficient and faster than a traditional cash register, the Store Manager Point of Sale Solution includes cutting-edge management and analysis features. It can be adapted to your specific needs and configured to manage all your peripherals.

### Satisfaction means a larger and more loyal clientele

Put your customers at the heart of your business: know who they are and what they want to better meet their expectations. Develop your clientele with specialized tools for marketing your products and services and increasing customer loyalty.

### Information exchange via Internet

Take advantage of intuitive, efficient tools, until now reserved for large department stores and chains, the management of sale promotions, electronic downloads, vendor uploads, electronic purchase orders.

## Quick and efficient register transactions

More efficient and faster than a traditional cash register, the Store Manager Point of Sale Solution includes cutting-edge management and analysis features. It can be adapted to your specific needs and configured to manage all your peripherals.

**Process customer requests right away and increase sales**

**Speed up invoicing with speed keys, adaptable buttons, optical scanners and touch screens**

The mouse is optional. Functions are clearly displayed and you can modify and create buttons and button groups to meet your specific needs.

**Enter complete address information in just a few clicks**

Save time creating customer files at the counter.

**Manage your point of sale and peripherals simply and efficiently**

Manage peripherals such as optical scanners, customer display screens, touch screens, integrated credit card, scales, gas pump interface, with the Store Manager Point of Sale Solution. You can also benefit from a second screen displaying invoice information as well as slide presentations to your customers.

**Automatically distribute and apply discounts to invoices**

Apply discounts on the invoice total, on individual items as well as take a percentage or fixed amount off the invoice. If the discount applies to multiple items, it is automatically prorated as not to affect your reports.

**Plan price changes**

Apply permanent or temporary changes by percentage or amount on one or multiple prices. On the promotion start date, the changes will take effect and the regular prices will be restored on the defined end date.

**Increase sales per customer**

View customer history at the cashier screen. Allows look ups on the fly showing you the products the customer has purchased on a previous sale.

**See profit margins**

Get the profit margin on each item invoiced. If a product's retail price falls below cost, the application automatically displays a warning to cashier alerting them.

# Get the real picture of what your business is doing in real time

Reporting is essential to your business - why work with any thing but real time data

**Get a clear picture of your business activities and make informed decisions**

### Always have the right number of sales clerks on the floor

Don't worry any more about how many sales clerks to schedule and when. Offer the products your customers want based on the best-selling product report. With the numerous analysis reports available, you can define realistic sales goals and maximize profits.

### Manage rush periods efficiently

Don't worry anymore about having the right number of employees on the floor. Use the hourly statistics reports option to identify rush periods. Identify peak times so you can schedule your human resources efficiently.

### Get a jump on next season using trend information

Establish sales trends to efficiently target seasonal or monthly marketing initiatives. All the reports you need are at your fingertips with the Store Manager Point of Sale Solution.

**Get peace of mind with a secure system**

### Choose between two types of password security: by register or user.

Select to limit access to certain registers. You can also restrict access privileges by user and apply a manual or automatic lock (following a defined delay). Thus, you guarantee access security to point of sale and invoicing functions on each station.

**Relax knowing your system is always Backed up**

Hard drives fail. It's a fact of computing life. It's not a matter of whether or not your computer's disk will, it's a matter of when. The question is how much it will disrupt your business. Setup the store manager P.O.S. for automated backups, or run the mirror program to guarantee your data is always backed up. That's it! Once your automated backup system is up and running you can rest easy knowing that if anything goes wrong, your data will be safe and can be easily restored in a few minutes. ▢▢▢▢

## Satisfaction means a larger and more loyal clientele

Put your customers at the heart of your business: know who they are and what they want to better meet their expectations. Develop your clientele with specialized tools for marketing your products and services and increasing customer loyalty.

**Treat each customer like your best customer**

### Access complete customer information in a click

You have immediate access to individual customer files showing such things as purchase history, outstanding balances and bad cheques details. In short, you have everything you need to provide top-quality service at the counter.

### Plan promotions

Apply price changes using a percentage or a fixed amount for one or multiple price lists. Price changes will automatically take effect on a defined start date and the original prices will automatically be restored on the defined end date.

### Enter notes and comments in customer files

Transform your system into a call center: instead of making notes on little slips of paper, enter them directly in your system. Upon entering a message, it will automatically be saved in the file of the customer in question. This gives you access to complete information when dealing with your customers.

### Create custom labels

Insert your company's name, product descriptions, logo, barcode or any pertinent information: you choose the elements you need. In addition, you can preview the label at any time. Customize labels and mailings with this exceptional tool.

**Automate marketing initiatives**

### Set up marketing campaigns

Select the target customers from your database (based on the desired profile) to whom you want to send a message, whether via a mass email or traditional mailing operation. Manage promotions throughout your network of stores.  Advertise your promotions and set up price changes in advance. Specify the start and end dates for the price changes and the modifications will be made automatically in all stores in your network. Make pricelist changes (permanent or for a special sale) prior to the price change rush period.
Work efficiently and quickly so you can concentrate your efforts on sales activities. In addition, you minimize the risk of errors associated with manually entering price changes, such as forgetting to restore the regular price for a particular item at the end of the promotional period.

### Send emails from Store Manager

Save time by sending accounts receivable statements directly via email from within the Store Manager.

You have access to complete customer, vendor information as well as purchase orders.

Everything is done in a click right from Store Manager..

# Information at your fingertips

Take advantage of intuitive, efficient tools, until now reserved for large department stores and chains, for stock management, as well as the management of sales promotions.

Get better control over
cash flows and stocks

### Precisely calculate product sets, cost and profit margin

Automatically identify parts required, quantities in stock and see exactly how much raw material is required in the production process. You can also check available stock quantities before launching a production run. Trace product components and keep tight control over products and ensure proper stock levels at all times.

### Obtain highly detailed reports and streamline your inventory list

Individually manage segments to product codes. Identify multiple suppliers for the same product and add a file (image, notes, additional print messages, etc.) for each inventory item.

### Manage sales easily and efficiently

Track sales starting from the bid through the various steps to the final invoice. Speed up entry of invoices, orders and bids using formats.

### Check stock levels anywhere, anytime

Forget about having to set up an infrastructure or complex environment; you don't even need advanced computer skills. You have real time access to stock quantities and product availability in each of your branch stores. Having reliable product quantity information means better service for your customers.

### Centralized inventory list update

Update inventory lists providing the product availability information necessary for top-of-the-line customer service. Ensure optimal stock tracking by using uniform inventory lists throughout your stores. This saves you the trouble of entering the same data at multiple terminals or cash registers.

**Expand your offer and increase sales**

**Offer your customers gift cards customized with your logo,
a simple way to increase customer loyalty and profits**

Easy to use and more profitable than gift certificates, gift cards, until now reserved for large chain stores, are outstanding sales tools.

**Easily manage gift card sales**

Enter a purchase applied against a card either via the keyboard or an mag strip reader then enter purchases applied against the card by selecting the **Gift Card** payment mode. According to a survey conducted by American Express*, gift card sales have grown at a phenomenal rate over the last few years. In fact, 66% of respondents purchased gift cards during the 2006 Holiday season as compared to 57% in 2005 and 55% in 2004.

* Source : http://home3.americaanexpress.com/corp/pc/2006/gc_survey.asp

**Optional Productivity Tools**

**Integrated Credit Card Interface**

Our direct interface offers cost efficient payment processing from the POS.  Supporting Visa, MasterCard Discover, American Express, Canadian Debit (Interac), and Gift Cards.  Providing up to the minute transaction reports, as well as intelligent data and customized resources to streamline your operations.

**Integrated Fuel Pump Interface**

The Fuel Pump Manager combines the power of a computerized POS system with the ease of a manual pump console. Stop, start, resume, pre-pay, authorize are all features that you will find in this easy to use fuel control system.

**Mobile Hand Held Device**

Physical Inventory Counts, Receive Inventory anywhere in the store, Create Purchase Orders based upon real inventory shelf counts, Item Maintenance anywhere/anytime, MTD sales history, Inventory counts at your finger tips, in the store or while away on a buying trip.

Unlimited Terminal  Stations

Credit Card Interface

Point of sale management
and automatic inventory
update

Point of sale management
and automatic inventory
update

Point of sale management
and automatic inventory
update

Mobile Handheld
Scanner

Gas Pump
Module