




Retailer Lite POINT OF SALE Solution

Reasons to smile for you and your customers



For you, each customer, each hour, each sale counts. Each day, your business has to be more profitable, more competitive than the last. But...

- Do you know if your customers are loyal?
- Do you know your best-selling product?
- Do you know which of your sales associates offer complementary products at the register?
- Do you have time to properly plan for the next season?

The Retailer Lite Point of Sale Solution will revolutionize your business from the register to the back office.



With the Retailer Lite Point of Sale Solution, you've got reasons to smile and so do your customers!

Quick and efficient register transactions

More efficient and faster than a traditional cash register, the Retailer Lite Point of Sale Solution includes cutting-edge management and analysis features. It can be adapted to your specific needs and configured to manage all your peripherals.

Satisfaction means a larger and more loyal clientele

Put your customers at the heart of your business: know who they are and what they want to better meet their expectations. Develop your clientele with specialized tools for marketing your products and services and increasing customer loyalty.



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Process customer requests right away and increase sales

Speed up invoicing with speed keys, adaptable buttons, optical scanners and touch screens

The mouse is optional. Functions are clearly displayed and you can modify and create buttons and button groups to meet your specific needs.

Enter complete address information in just a few clicks

Save time creating customer files at the counter.

Manage your point of sale and peripherals simply and efficiently

Manage peripherals such as optical scanners, customer display screens, touch screens, pole displays, with the Retailer Lite Point of Sale Solution. You can also benefit from a second screen displaying invoice information as well as slide presentations to your customers.

Automatically distribute and apply discounts to invoices

Apply discounts on the invoice total, on individual items as well as take a percentage or fixed amount off the invoice. If the discount applies to multiple items, it is automatically prorated as not to affect your reports.

Increase sales per customer

View customer history at the cashier screen. Allows look ups on the fly showing you the products the customer has purchased on a previous sale.

See profit margins

Get the profit margin on each item invoiced. If a product's retail price falls below cost, the application automatically displays a warning to cashier alerting them.



Get the real picture of what your business is doing in real time

Reporting is essential to your business - why work with any thing but real time data

Get a clear picture of your business activities and make informed decisions

Always have the right number of sales clerks on the floor

Don't worry any more about how many sales clerks to schedule and when. Offer the products your customers want based on the best-selling product report. With the numerous analysis reports available, you can define realistic sales goals and maximize profits.

Manage rush periods efficiently

Don't worry anymore about having the right number of employees on the floor. Use the hourly statistics reports option to identify rush periods. Identify peak times so you can schedule your human resources efficiently.

Get a jump on next season using trend information

Establish sales trends to efficiently target seasonal or monthly marketing initiatives. All the reports you need are at your fingertips with the Retailer Lite Point of Sale Solution.

Get peace of mind with a secure system

Choose between two types of password security: by register or user.

Select to limit access to certain registers. You can also restrict access privileges by user and apply a manual or automatic lock (following a defined delay). Thus, you guarantee access security to point of sale and invoicing functions on each station.

Relax knowing your system is always Backed up

Hard drives fail. It's a fact of computing life. It's not a matter of whether or not your computer's disk will, it's a matter of when. The question is how much it will disrupt your business. Setup the retailer lite P.O.S. for automated backups, or run the mirror program to guarantee your data is always backed up. That's it! Once your automated backup system is up and running you can rest easy knowing that if anything goes wrong, your data will be safe and can be easily restored in a few minutes. □□□□



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Access complete customer information in a click

You have immediate access to individual customer files showing such things as purchase history, outstanding balances and bad cheques details. In short, you have everything you need to provide top-quality service at the counter.

Enter notes and comments in customer files

Transform your system into a call center: instead of making notes on little slips of paper, enter them directly in your system. Upon entering a message, it will automatically be saved in the file of the customer in question. This gives you access to complete information when dealing with your customers.

Create custom labels

Insert your company's name, product descriptions, logo, barcode or any pertinent information: you choose the elements you need. In addition, you can preview the label at any time. Customize labels and mailings with this exceptional tool.

Precisely calculate product costs and profit margins

Automatically identify parts required, quantities in stock and before and after launching a marketing campaign. Trace sales of individual items and keep tight control over products and ensure proper stock levels at all times.

Obtain highly detailed reports and streamline your inventory

Individually manage segments to product codes. Manage suppliers for the same products.

Check stock levels anywhere, anytime

Forget about having to set up an infrastructure or complex environment; you don't even need advanced computer skills. You have real time access to stock quantities and product availability in each of your branch stores. Having reliable product quantity information means better service for you and your customers.